



MEMBER NEWSLETTER



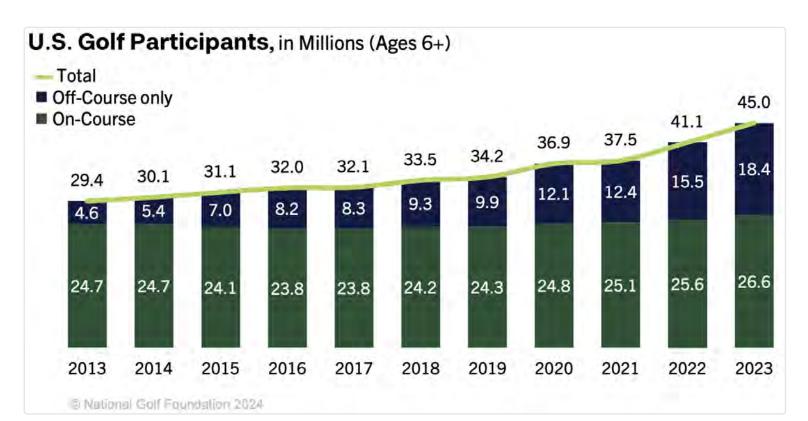
From Your GM... By Pete LaCoursiere

General Manager

It's April 1st, which means we are pulling up extended weather forecasts three times a day in effort to find those strands of 60's and 70's (and yes they are coming!). As our attention shifts there, it seems natural to share an industry report with you all. If you find this information half as staggering as I do, then it'll be worth the read!

Golf is HOT

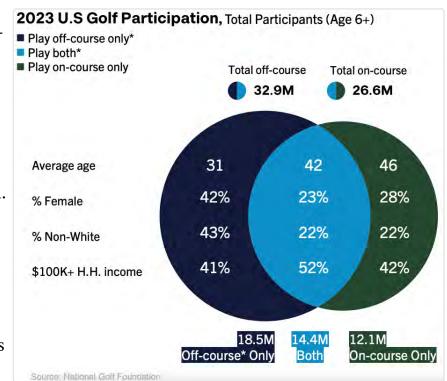
Total golf participation (including both on-course and off-course participation) in the U.S. reached 45 million people in 2023. This is up 9% from 2022, 32% since 2019, and a whopping 53% since 2014. The age group that has experienced the biggest hike in participation? JUNIORS! Participation amongst our youth (ages 6-17) has increased 40% since 2019 alone. Take a stroll through our Club during the summer, especially on a Saturday/Sunday evening during our "Family Friendly" times, and you'll see this statistic come alive right before your eyes. We believe the youth and energy within our Club are one of our key differentiators, and should give not only the golf industry confidence for sustained success in the short and long-term, but most certainly our home Club as well.



We've discussed the effect Covid has had on the growth of the game in past Newsletters, and while that has been a primary contributor, so has the ways the game has evolved to welcome new players. "Off-Course" growth (ie Topgolf), has bridged the gap between non-golfers and golfers, and uses entertainment and technology to lure and get a golf club in non-golfers hands. Participation in this category reached nearly 33 million in 2023, up 18% from the previous year, and 41% since 2019. This has contributed to a new U.S. record of total rounds played in a year of 531 million in 2023, beating out 2021's previous record of 529 million. According to the National Golf Foundation, it's estimated that another 22 million did not play on-course golf this past year, but are "very interested" to in 2024. This stat, tracked for the past 10 years, is up 45% since 2019, and is increasing by the industries ability to tap into new demographic segments, generating a new, wider & broader pool. These statistics, again, provide supporting detail that our game is and and remains in a very solid state. In fact, no sport has experienced more growth than golf on a

volume basis over the past 10 years, with a net gain of almost 15 million participants – both on and off the course.

Whether you play 18-holes three times a week, or play 4 holes once a month, we hope you are able to enjoy and take advantage of the beautiful grounds we sit on that are exceptionally maintained by Superintendent Eric Peterson and his team. Try our "Short-Course," reserve the TrackMan launch monitor, or take part in a "Sip & Swing" Clinic led by one of our knowledgeable Golf Professionals. At Dellwood, our team is committed to making the game more inviting for everyone, and I'm certain these suggestions can only enhance your golf experience even more.



New Men's Club - Wednesday's beginning May 8th

Right on par with this industry report above are our efforts to enhance our Club environment by offering up more ways to play golf with new people, and for our Golf Professional Staff to play liason between long-standing members and those newer to the Club. Beginning this May, Men's Club will be held every Wednesday. Traditionally, Wednesday has served as Men's Day, with Thursday serving as Women's Day. The tee sheet reflects windows for play within 3-4 hour time frames for those to participate on these days, with Wednesday's shifting from open play shop games to 6-person teams that compete against the field each week, fielding the best 3 net scores, and points awarded to each team relative to their rank amongst the field. **We encourage sign-ups from singles, two's and so forth and we will round-out your 6-person team!** Can't commit every week? Can't get off work to play a full 18-holes? That's ok - in fact the format supports that. As long as three 9-hole scores are posted each Wednesday, your team will have a qualifying score. We fully anticipate most players to still play 18-holes, but only 9 will be used for Men's Club scoring. Registration is OPEN and available on the Club App. Please stop into the Shop if you have any questions!



From Catering & Events:

by Katie Boyd Director of Banquets & Events

Hello Dellwoodians!

The Banquets and Events team has been busy. Easter Egg Hunt, Easter Brunch, school banquets, family gatherings, weddings, a night out at a rock ballet and more. Many thanks to all who have attended an event lately. It has truly been good times. Not even snow on the day of the Easter Egg Hunt Brunch could dampen the fun being had that day. We searched for eggs inside! Please note that the photo link for the Easter Egg hunt will be emailed to all who attended very soon.

The following member events are coming up soon! Please visit the Foretees App for additional event details and sign-ups:

DCC Beer Dabbler - A new event on 4.27.24 to kick off the summer patio season! Local vendors will be sampling beers, cider and other seasonal beverages. There will even be a root beer for the little ones! Listen to live music by Chris Larson, while you also enjoy spectacular tastings created with beer in mind by Chef Peter and the DCC Culinary team.

Pop The Bubbly - A new event on 5.9.24 that I am so excited for! We've paired up with Small Lot Wine & Spirits to present a casual atmosphere and social evening, with tastings of bubbles from around the globe. Tasting and education will include selections such as champagne, cava, prosecco and more.

Mother's Day Brunch - Grab your favorite lady and bring her to DCC on 5.12.24 if you truly want to see Mom smile! The culinary team is preparing their famous Mother's Day Buffet with fresh ingredients and great tastes. Pair that with some craft cocktails or bubbly, and there are only good times to be had! There will also be a take-away gift for all mom's that day!

Soon it's onward to warmer weather and events such as: Live Music on the Patio, New member open house, The DCC luau, golf tournaments, and any other reason we can find to gather and have a good time!

Please note that we are currently booking out the 2025 & 2026 weddings and events calendar. If you have an interest in hosting a wedding, golf outing, or any other special event, please contact our Banquets and Events Team at <u>Katie@dellwoodcountryclub.com</u> and/or <u>Sarah@dellwoodcountryclub.com</u>. Have I mentioned we have a spectacular events menu?!?

See you around the Club!



From the Courts:

by Peg Kelly Director of Tennis / Pickleball

Hello from Arizona, I am so looking forward to seeing you on the court soon. I am hoping to get programs started the week of May 6th whether permitting. We will be offering tennis drills on Mondays and Wednesdays at both 1:00 and 2:00 for 2.5 to 3.0 level. Also hoping to do a junior after school sessions for both tennis and pickleball. I am looking to get some feedback from parents in next week or so to see what interest there may be for these. I am thinking tennis Monday and Wednesdays, and a pickleball Junior program on Tuesday and Thursdays after school. Please contact me <u>squarepeg29@gmail.com</u>and/or phone call 651-246-1662 if you have some interest in the spring programs. Other exciting things to look forward to will be the continuation of the Monday night pickleball mixer clinic, parent child pickleball program, as well as some pickleball mixers etc. Look for updated info on all of these through the Dellwood connection and a specific spring tennis pickleball email



throughout April. Reminder Junior tennis session one begins June 10th, be sure to get signed up soon if interested as there is a limited number of participants.



Lastly I will be available May 6th for lessons, private/semi/small group for both tennis and pickleball, please reach out and we will get things on the calendar. Once again I am so excited to begin what will be my 10th year at this amazing club, see you on the courts!!



Food & Wine

by Brita Van Guilder Food & Beverage

April is here! The off-season flew by and we sure are ready to get the course open and see more familiar faces around the club. Every year the snowbirds seem to stay away longer and longer but we also hope to see you all very soon too and hear about your warm winters.

As all of you know, in March we close every year for a handful of days to get internal projects and club improvements done. This year we didn't do anything too crazy but we did revamp our Fitness Center with new paint and carpeting. Be sure to check it out! On a personal note, I was able to take a few days and do some improvements of my own! My boyfriend and I painted our basement during the days I was home (even got crazy by doing an accent wall) after nearly 2 years of home ownership! It's been super fun to make our home more "us."

Currently, our F&B team is in the thick of it preparing for hiring for the spring and summer season! We are excited to introduce lots of new faces to you as we onboard the next month or so. We are still hiring for Servers and Bartenders, so if any of you know people that are looking for summer job or a long-term spot in the country club world, send them my way! There will be lots of returning staff as well – don't worry we haven't scared them off just yet (my evil plan is working *insert wink face*.)

We are also hiring a Pool Manager for the season. Our beloved Josie Ballata, from last season, has accepted a full-time, year round position at Brickhouse in downtown WBL, our sister restaurant. I know many of you have seen her when dining there and she has loved still being within the company overall. If any of you know someone looking for a seasonal, entry-level management position, send them over! We are looking forward to preparing our staff for a great spring and summer at DCC. We look forward to seeing you all more soon – get those clubs ready!

As always, cheers!

From the Kitchen

Chef Peter Christenson Corporate Chef



Greetings,

It is April, the unofficial start of the season here at the club. The weather outside is just beginning to cooperate and we are finally heading in to what looks like spring. But that does not mean we have been in hibernation here at the club by any means. March was a busy month here at the club! We've been hoppin' with fun member events like the Easter Egg Hunt & Easter Brunch, weddings and other community gatherings. All the while, our culinary team has been preparing new specials for the spring months to come, trying out new menu item ideas, and planning what's on the grilling menu for the days on the patio that are fast approaching. We have also been developing great menus for a few new events on the calendar: The DCC Beer Dabbler, and Pop The Bubbly! It is always exciting to create a fun and energetic vibe at an event with great food, beverage and service. We appreciate the opportunity to cook for our members and share our passion by providing a premier culinary experience.

I have mentioned some new events that we are excited for, but of course we have not been slacking in our preparations for some of our favorite events here at the club that have now become a tradition amongst the members. These events include: Mother's Day Brunch, The DCC Luau, Boxcar, Black & Gold, and more!

As always, if you have any new favorite foods you would like to see on the menu, or a favorite menu item that you would like to see brought back to the menu, I am always open to feedback from our members. We cook for you! Please email <u>chef@dellwoodcountryclub.com</u> with any ideas, thoughts or questions that you might have pertaining to great food here at DCC.

I am looking forward to seeing you all at the club this "season". We shall eat well!



From the Pro

By Golf Professional Clayton Johnson

> Please join me in welcoming the newest member of our Professional Staff..

Faith Ford



Hello Members! I grew up in Chippewa Falls, WI along Lake Wissota. My previous work and life experiences have given me an appreciation for family-owned businesses with a heart

for the service industry. I love the game

of golf and enjoy providing instruction as well. In my free time, if I'm not out golfing, you'll find me spending time with friends skiing at the lake, or teaching violin. I am excited to get



started here at DCC & look forward to meeting you all this season!

2024 Guest Cards Available in the Shop!

Unlimited Guest Pass-\$2,500 (Up to 3 Guest Per Day/per membership)

6 Pack (nontransferable and ends at the end of the golf season)-\$360

Please email <u>clayton@dellwoodcountryclub.com</u> if you would like to purchase one of our guest passes.

2024 Guest Fees

18 Holes- \$110

9 Holes-\$55

18-Hole Family Guest-\$55

9-Hole Family Guest-\$27.50

Junior Golfers under 17-\$25

Guest Policy

•Each Guest is limited to 2 visits per month. If you bring a guest, please have the correct names on the tee sheet.

•3 Guests are permitted anytime, except 1 guest**per tee time**within the following days/times: Wednesdays & Fridays 12:00-3:00 and Weekends & Holidays Before 11:00.

Men's Club Sign-Up and Information

Our New 9-Hole Men's Club that starts on May 8this starting to take shape and fill up. We currently have 60 players signed up and are excited to get another 60-80 players signed up. You can register a team with any number of players or register as a single. The format for the event is Modified Stableford Point system, using all net scores. We will have weekly team payouts and weekly individual payouts. The cost again is \$600 per team (\$100 per player if a full 6-person team).



Dialing It In By Cory Moran,

By Cory Moran, 1st Assistant Golf Professional

Golf Season is just around the corner, and that means it's time to start thinking about getting back out on the golf course. I wanted to remind all parents of junior golfers to sign up for our junior golf programs if you have not already. These programs are a great way for young golfers to learn the game, improve their skills, and have fun with their peers. With already over 100 junior golfers signed for the summer, this summer promises to have the largest participation ever for Dellwood Junior golf. To sign up for junior golf programs, simply go on the Foretees app and click the junior golf under the junior sports tab. We can't wait to see all our junior golfers out on the course this spring!

In addition, now is the perfect time to start booking spring golf lessons. Whether you are new to the game or looking to take your skills to the next level, lessons are available for golfers of all ages and skill levels. Don't hesitate to reach out and get a lesson scheduled today!

Final note, we have a few upcoming options If you are looking to upgrade your set of clubs for the season. Ping will be doing a fitting day April 11th from 2pm-5pm. We also have our annual multi-vendor demo day May 3rd from 3pm-7pm. We have a great vendor lineup this year with Taylormade, Callaway, Ping, Mizuno, PXG and Titleist. We also have all our new demo product in for the season so stop in the shop to try them out or reach out to schedule a fitting.

DELLWOOD COUNTRY CLUB PRESENTS:



Saturday,

April 27th, 2024

BEGINS AT 2:00PM FUN FOR THE WHOLE FAMILY!

Join us!

TASTY LOCAL BEERS, GREAT FOOD, GOOD COMPANY!



SIGN UP COMING SOON!



FRDAY, MAY 3 GRILL OUT FEATURING FOOD & DRINK SPECIALS! COME TRY OUT NEW 2024 PRODUCTS FROM INDUSTRY LEADERS:





SPARKLING WINE EVENT

Thursday, May 9th

6-8pm

COST: \$49.00/PERSON INCLUDES TASTING & APPS!

TASTING BUBBLES FROM AROUND THE WORLD! FEATURING: CHAMPAGNE, CAVA, PROSECCO, & MORE!

HE DATE

EVENT PARNTNERSHIP WITH:





Sunday, May 12th, 2024

SEATING TIMES:

10:00, 10:15, 10:30 and 11:45, 12:00, & 12:15



ease sign up on t club app!





NEW! 2024 MEN'S CLUB EVERY WEDNESDAY, STARTING MAY 8TH

> Teams of SIX Weekly Payouts

Sign up in the Shop or on the App

100% PAYOUT - \$600 PER TEAM - PLAY ANY TIME ON WEDNESDAY MODIFIED STABLEFORD POINTS - BEST 3 SCORES EACH WEEK - 9 HOLES



Dellwood Country Club's in-house culinary, catering and events teams are dedicated to customizing events to fit your vision for menu, space and décor. All event spaces offer sweeping views of our 18-hole championship golf course.



Golf Tournaments • Corporate Events & Training Sessions • Weddings Fundraising Events • Retirement Celebrations • Bridal & Baby Showers Graduation Parties • School & Athletic Banquets • Rehearsal Dinners Holiday Parties • Family Reunions • Quinceñeras • Surprise Parties

The DCC Events Team is looking forward to helping host your special event here at the club!

Let's start planning! 651-426-4155 Katie@dellwoocountryclub.com www.dellwoodcountryclub.com/events-banquets 2024



- **3.1** Family Trivia Grand Finale!
- 3.2 & 3.3 Breakfast Bar
- 3.15 DCC Night Out! Rock Ballet 🚋
- 3.24 Easter Egg Hunt
- 3.31 Easter Brunch
- 4.4 LG Spring Social
- 4.27 DCC Beer Dabbler
- 4.30 LG 18-hole opener
- 5.1 MG Opener
- 5.2 LG 9-hole opener
- 5.3 Demo Day
- 5.9 Sparkling Wine Tasting 🚋
- 5.12 Mother's Day Brunch
- 5.17 Couples Golf Opener
- 5.24 MG & LG Memorial Classic
- 5.31 MG Boxcar Member/Member
- 6.1 MG Boxcar
- 6.6 LG June Mixer
- 6.13 LG 9-Hole Guest
- 6.14 Couples Golf Night
- 6.19 MG Guest Day
- 6.21 Live Music Night
- 6.25. LG Guest Day
- 6.29 Luau & Couples Golf Night
- 7.11 & 7.12 LG Solheim Cup
- 7.12 Live Music
- 7.17-7.20 MG Invitational B&G
- 7.23 LG Travelling Team
- 7.26 Couples Golf Night
- 7.27 Live Music

8.3 & 8.4 MG Club Championship

- 8.7 Pro-Am
- 8.9 Couples Golf Guest Night
- 8.15 LG Play with DCC Staff
- 8.16 Live Music
- 8.22 Live Music
- 9.6 Couples Golf Closer
- 9.10 Yappy Hour
- 9.20 & 9.21 MG Member/Member 🌼
- 9.21 LG Member/Member 🕮
- 9.24 LG 18-Hole Closer
- 9.25 MG Closing Stag
- 9.26 LG 9-Hole Closer
- 9.27-9.30 MG Ryder Cup
- 9.27 DCC Oktoberfest
- 10.5 LG Derby
- 10.8 MG Derby
- 10.11 Couples Golf Glow Ball
- 10.20 BOO Bash
- 11.7 Family BINGO Night
- 11.8 Wine Dinner
- 11.11 Bar Trivia Night
- 11.21 Family Trivia Night
- 11.28 Thanksgiving
- Pick-up OR Buffet
- 12.5 Bar BINGO Night
- 12.8 Santa Brunch
- 12.12 Family BINGO Night
- 12.18 Floral Centerpiece Workshop
- 12.18-12.22 Winter Elegance
- 12.26-12.28 Winter Elegance
- 12.29 End Of Year Brunch & Sleigh

PLEASE NOTE:

DCC RESERVES THE RIGHT TO ADD MORE FUN THROUGH OUT THE YEAR!



2024



CLUB CALENDAR EVENTS OF

CALENDAR KEY

- Special Member Event Member Holiday Event

-Men's Golf -Couples Golf -Family Game Nights Ladies Golf —Culinary Happenings —Bar Game Nights

EVENTS & WEDDINGS '24







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*Bold indicates Clubhouse Closed

2024 Advisory Committee



Paul Edwards



Kate Gonzalez

Member Since: 2012

Amenity Used Most: Golf

Favorite Menu Item: Big fan of our Turkey Burger, right behind that is the Ahi Tuna salad and the Filet.

What I Enjoy Most about DCC: The group of 20 or so guys that gather on Wednesday's and Saturday's. Play a little 2 of 4 Net game. Great group of people.

More About Me. I enjoy wakeboarding, the outdoors, my new labrador and keeping busy in retirement.

Member Since: 2020

Amenity Used Most: Golf, but we use it all!

Favorite Menu Item: Farmhouse Salad w/ Chicken

What I Enjoy Most about DCC: Women's Golf on Thursday nights! So fun to get out on the beautiful course with friends and stay for dinner & drinks afterwards.

Little Did We Know.. I have been known to, how do I say this, out-drive my husband!



Sara Han

Member Since: 2020
Amenity Used Most: Golf
Favorite Menu Item: Turkey Burger w/ Cranberry Aioli & Bootleggers
What I Enjoy Most about DCC: Women's League on Thursday nights and Couples Golf Events. Lifelong friendships have been created through these events.
Claim to Fame: My husband Steve & I won the Couples Club Championship in 2022!



Lisa Kaler

Member Since: 2022

Amenity Used Most: Pool is #1

Favorite Menu Item: I'm advocating to bring back the Tater Tatchos!

What I Enjoy Most about DCC: I love the family friendly atmosphere and the many events that children enjoy participating in. Big fan of the sleigh rides!

Claim to Fame: I once made a net hole in one on the second hole during the big Box Car Member-Member Tournament!



Adam Larson

Member Since: 2020

Amenity Used Most: Golf, Pool a close 2nd (thanks to my son Aksel, 7)

Favorite Menu Item: Chicken Wings, extra crispy, buffalo sauce

What I Enjoy Most about DCC: The welcoming nature of the Club. Very family friendly, accepting, no cliques,& the right balance of laid back, casual, and still nice. Claim to Fame: I once eagled Holes 5 & 8 and failed to break 40 on the front!



Bill LeBlanc

Member Since: 2012 Amenity Used Most: Golf & Restaraunt Favorite Menu Item: Everything breakfast

What I Enjoy Most about DCC: #1-Great golf events. #2-The people! I'm fascinated at how approachable members are and the respect everyone has for one another.

Claim to Fame: I've had two aces at DCC on the same hole: #16 which was #7 the first time I aced it. The second one was with Driver, but hey, it was from the tips!



Blair Oklobzija

Member Since: 2016

Amenity Used Most: Myself: Golf. My wife Amanda & Kids: Pool

Favorite Menu Item: Seafood Risotta & Oktoberfest Pretzels! **What I Enjoy Most about DCC**: The overall welcoming feel. I entertain a lot of customers and business partners at the Club and they all love the experience and look forward to coming back.

All Family: Amanda and I have three boys, Miles (14), Oliver (12) & Calvin (10). They love hanging at the pool and enjoy the food!



Beth Pilacinski

Member Since: 2009

Amenity Used Most: Golf. IMO it's one of the most alluring courses in the Metro

Favorite Menu Item: Seared Ahi Tuna w/ Sweet Chili Sauce and Wasabi Aioli

What I Enjoy Most about DCC: Dellwood Members have become second family. I've created lifetime friendships with men & women, young and old. Every summer I look forward to seeing the next generation partake in Junior Golf Camps.

Claim to Fame: I aced Hole #12. On Mother's Day. AND in front of all my kids. That's tough to beat!

<u>Representing DCC Staff:</u>

Clayton Johnson, Head Golf Professional Pete LaCoursiere, General Manager Michelle Murray, Office Manager Brita van Guilder, Director of Food & Beverage

DELLWOOD COUNTRY CLUB 29 East Highway 96 Dellwood, MN 55110 651.426.3218 (Clubhouse) 651.426.4733 (Golf Shop)